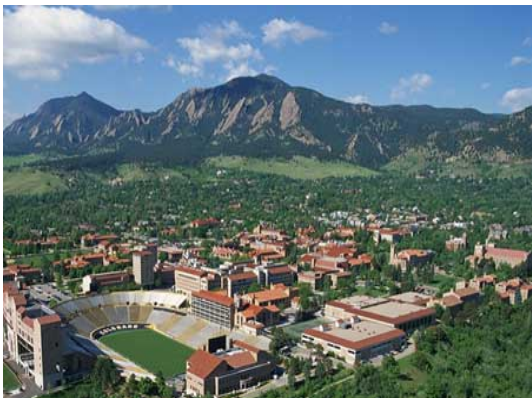


Workshop on Defining, Measuring, and Communicating the Socioeconomic Benefits of Geospatial Information/GEOSS 2012

**National Center for Atmospheric Research (NCAR), Foothills
Campus, Boulder Colorado, June 12 – 15, 2012**



Geospatial information contributes to decisions by both societal and individual decision-makers. More effective use of this information is essential as issues are complex and consequences can be critical for future economic and social development. This workshop will review quantitative socio-economic methodologies and metrics for assessing and communicating the value of geospatial information. Participants will represent a board range of natural, social and economic sciences from government, academia, NGOs, and the private sectors.

Tutorials will be offered to provide participants with a common approach and vocabulary for addressing the impacts of their work and to communicate the value, objectives and potential of geospatial information.

The workshop will include the following topics:

- Introducing geospatial information and tutorials;
- Benefits – cost and cost effectiveness analysis;
- Case studies from industry, government, and academia;
- New look at methodologies and case studies, and the way forward.

The outcomes of the three-day program will include an understanding of requirements for the implementation and analytical methods, recommendations for a range of case studies and formulation of a multi-disciplinary community of practice to support multi-year projects.

Two prior workshops (Washington DC – 2010, and Ispra Italy – 2011) resulted in the development of an initial plan and set the stage for this workshop.

For further information, call for participation and registration, see <http://www.ieee-earth.org/event/socio-economic-benefits-workshop-2012> or contact Francoise Pearlman at jsp@sprintmail.com .

