

Agenda Highlights

Workshop on Defining, Measuring, and Communicating the Socio-economic Benefits of Geospatial Information/GEOSS 2012

Details: <http://www.benefits2012.org>

Location and Date: NCAR, Boulder, Colorado, USA, June 12-14, 2012

Day 1, June 12, 2012

Time	Topic	
SESSION 1: Tutorials		
9:00	Foundations for assessing socio-economic benefits	Familiarize natural science experts with terminology and tools of the social scientists and economists
10:00	Break	
10:15	Introduction to using remote sensing data from space systems	Familiarize social science and economy experts with the terminology and tools of earth science
11:15	Break	
11:30	Approaching methodologies and case studies	A more in-depth introduction to socio-economic methodologies and tools
12:30	Lunch	

SESSION 2: Opening and Context		
1:30	Welcome and opening	Introduction by workshop organizers; framing the issues from a number of perspectives
2:00	Framing the issues from a decision-maker perspective (US Government)	
2:30	Framing the issues from a decision-maker perspective (Canadian Government)	
3:00	Framing the Issue – another view (Australia or New-Zealand)	
3:30	Break	
SESSION 3: Cross-discipline Methodologies for socio-economic benefits assessment		
4:00 – 5:50	Invited and contributed presentations	Start where the tutorial left off; explore established and emerging methodologies
5:50	Adjourn day 1	

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Day 2, June 13, 2012		
SESSION 4 Case Studies examples		
Time	Topic	
9:00 – 10:00	Regional and contributed case studies	Explore a variety of developed and potential case studies which consider and tie together the needs of the users, applicable methodologies and resulting impacts/benefit assessments
10:00	Introduction to Break-out session	
10:10	Break	
SESSION 5: Breakout session		
10:30	Breakout groups: A. Users of socio-economic Benefit Information B. Quantitative methodologies	Breakout groups provide an opportunity for small teams (10 to 12 people) to discuss a variety of topics in an Informal setting; for this breakout session, users of socio-economic benefit information will form one or more groups, while practitioners of quantitative methodologies will form another set of groups; each groups will be provided with a facilitator and a set of questions to initiate the discussion
12:00	Reports on breakouts	
12:30	Lunch	
SESSION 6 – Industry Perspectives		
1:30 - 3:00	Invited and Contributed Presentations	Previous socio-economic benefit assessment workshops have looked at the topic primarily from a government decision-maker standpoint; we are inviting industry representatives to join the discussion; they can be providers of the data (IT specialists), or users (for example oil industry, mining, banking, others?)
3:00	Break	
SESSION 7- Applications (NASA Projects and others)		
3:30 – 5:10	Invited and Contributed Presentations	This session will explore a variety of applications in natural science projects and their use of socio-economic tools
5:10	Summary of Day 2	

Day 3, June 14, 2012		
SESSION 8 – Communicating Benefit Assessment		
9:00 – 10:30	Invited and Contributed Presentations	This session will address the challenges of taking highly technical material, developed across multi-disciplinary teams, and bringing resulting clear, easily understood messages to a variety of users, using traditional and emerging media

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10:30	Introduction to Breakout Groups	
10:40	Break	
SESSION 9 Breakout sessions		
11:00	Breakout sessions A Multi-disciplinary teams – formulating methodologies B Multi-disciplinary teams – formulating case studies C Socio-economic benefits community of practice	While the first set of breakout groups on day 2, were organized according to decision-makers/users and practitioners of quantitative methodologies, this second breakout session emphasizes cross-disciplinary team discussions, looking at methodologies, case studies formulation, or more generally the emergence of a socio-economic benefit community of practice
12:30	Lunch	
SESSION 10 New look at methodologies and case studies		
1:30	NASA View forward	This session takes a look at lessons learned to date, what has worked or not worked, and what might be a variety of strategies to effectively bring together the tools and methodologies of natural and socio-economic sciences
2:00	NRCAN View forward	
2:30	European Perspective	
2:50 – 3:50	Contributed Presentations	
SESSION 11: Path forward and Summary		
3:50	Integrated program looking forward	A panel of key speakers and participants will provide their conclusions and recommendations
4:30	Adjourn Conference	